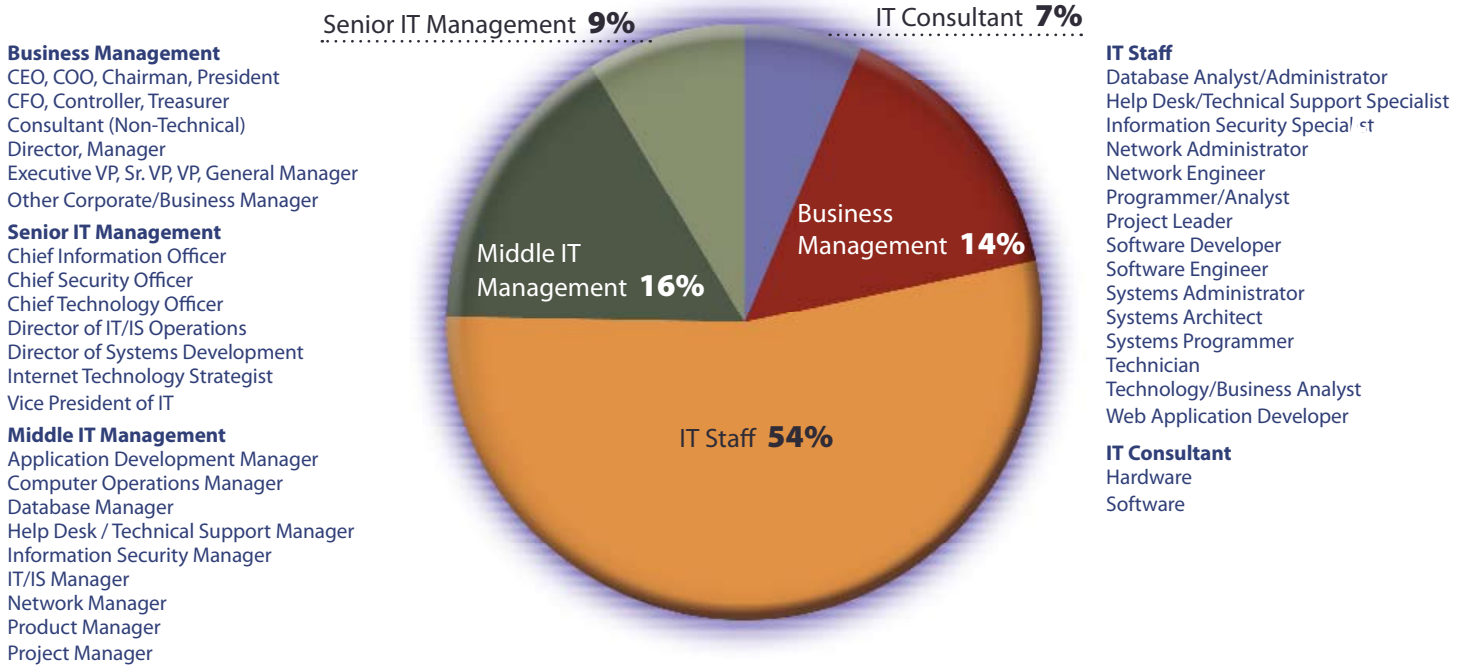


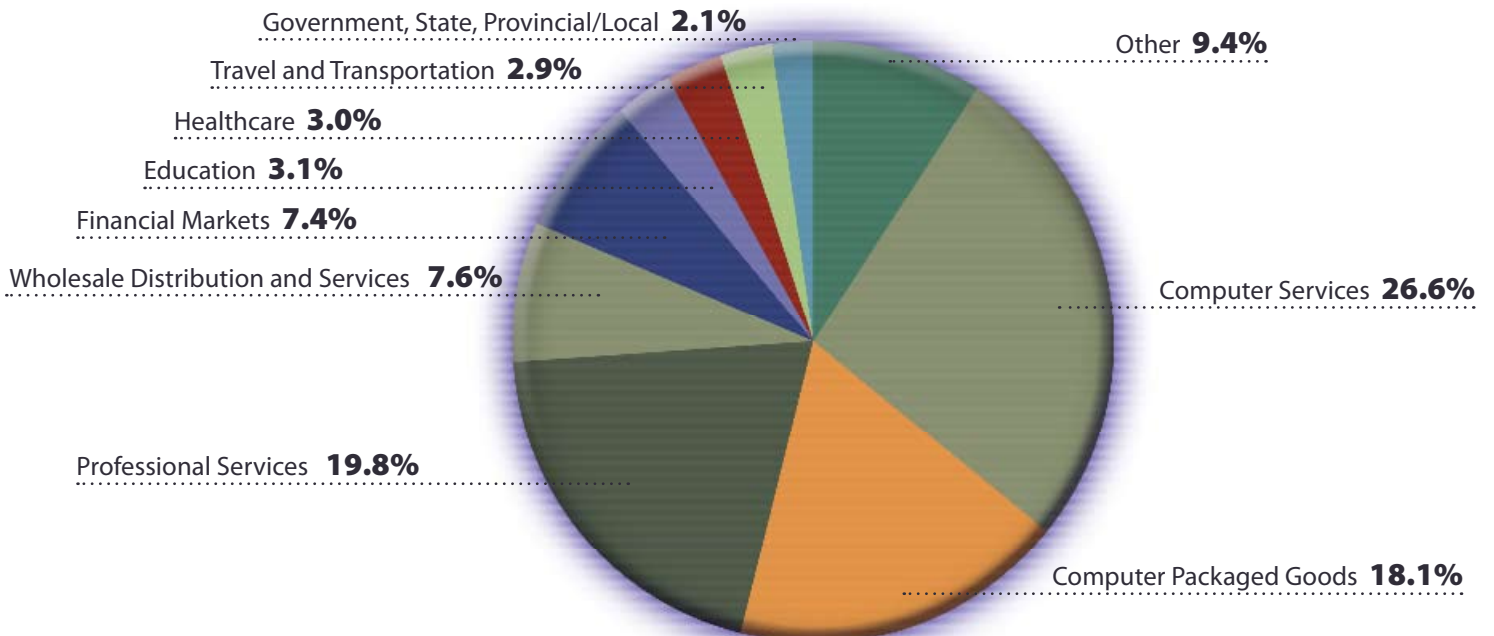


Reader Demographics

Readership by Function



Readership by Industry



* Stats derived from visitors who registered on www.mcpressonline.com