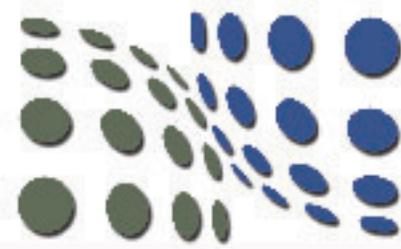


MC Press Online Newsletters



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Our newsletters contain two or three feature articles, a news section covering the latest developments in the industry, two or three advertising slots, industry videos, an events calendar, book promos and highlights from our MC Resource Centers (Software Center, Webcast Center, and White Paper Center).

All of our offerings have statistical tracking capability built right in. We can tell you how many newsletters were sent, delivered, and opened for each issue. We can also provide statistics on click-through rates for each advertisement we run both in our newsletters and on our Website via our ad server at AdButler.

We do not sell to a static numerical list size across publications because it is the nature of lists to be fluid and specialized. Because of this fluidity, we work with a third-party company, MailChimp, for delivery of all of our emails. The MailChimp system makes our lists "self-purging" in that if an email hard bounces, as repeated soft bounces or considered invalid they are removed. This prevents retention of invalid email addresses and puffing of our list numbers. We are happy to provide exact list sizes for each individual newsletter sent, and averages across publications.

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Advertising results can be obtained by logging into your individual AdButler account at anytime.



Issue Highlights

December 5, 2018 | Volume 16 Issue 29

- LEAD ARTICLE: Practical RPG: QUSJOB, the Next Level of Object Information Retrieval
- FEATURED ARTICLE: RPG Academy - Modernization: Let's Talk About the Benefits
- NEWS HIGHLIGHT: RPG & OIG Summit Heads to Charlotte, NC in March
- WEBCAST: IBM i iX Next: Just AS400
- FEATURED VIDEO: Design an Invoice in 10 Minutes
- EVENT: Join us at Think 2019 February 12 - 15 San Francisco, CA

Lead Article - Programming



Practical RPG: QUSJOB, the Next Level of Object Information Retrieval

QUSJOB can be used as both an enhancement to and even a replacement for QUSROBJ, and this article shows you how.

By Joe Pluta

As I detailed in a previous article, QUSROBJ allows you to see all the details of an object. However, it is specifically designed to return the data for a single object. For example, if you want to get the information for all the programs in a library (as this foreshadowing!), you'd need to have a way to list all those objects. QUSJOB is one way to do that, and it provides two basic approaches.

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