



Request for MC Press Custom Book Quote

Your Contact Information:

Name: _____

Title: _____

Company name: _____

Address: _____

Email address: _____

Phone #1: _____

Phone #2: _____

Proposed Book Information:

Title: _____

Estimated page count: _____

Note: An average 6" x 9" custom book has 350 words per page. (Each graphic counts for roughly 150 words.) Thus, to estimate a book's page count, divide the total word count for your manuscript (including graphics) by 350.

Example: Manuscript word count = 30,000 words + 40 graphics, or 6000 words (40 x 150 = 6000) 30,000 + 6000 = 36,000 words. 36,000 ÷ 350 = 103 pages

Print run (number of books to print): _____

Desired availability date for book: _____

Shipping destinations:

How many? _____

Location(s):

North America

Outside North America (list locations): _____

Source of book material (check all that apply):

Existing internal publications or materials (e.g., whitepapers, PDF e-book, report)

Current format of existing materials: _____

Manuscript written by your expert Paid Unpaid

Manuscript written by an MC Press contracted author

Other (explain): _____

If existing materials will be used, will any content need to be changed or additional content provided for the custom book (e.g., foreword, testimonials page)? Yes No

If yes, please list changes or additional content: _____

Services required (check all that apply):

- Copy editing
- Indexing
- Cover design – MC Press will design the cover, including selection of cover image(s), subject to your approval

Please complete this form and return to David Uptmor, by email – duptmor@mcpresonline.com – or fax (208) 639-1231. Questions? Contact David Uptmor by email or phone (208) 629-7275, Ext. 501.